

More scope for adventure. Dunlop launches Trailmax Mission and SportSmart TT Trail

- **Trailmax Mission offers huge off-road performance**

One of the fastest growing segments of the motorcycle market is adventure and scrambler machines. With more offerings than ever before from leading bike manufacturers, riders are also using them for a vast variety of activities, ranging from long-distance touring to off-road dirt riding.

Dunlop has announced the introduction of the new tyres on the adventure scale: the Trailmax Mission for serious off-road adventures and the SportSmart TT Trail, a completely new concept that breaks the boundaries between hypersport and adventure segments. The SportSmart TT Trail offers an 'ultimate performance' option for riders wanting the highest levels of dynamic on-road handling.

This tyre sits either side of the recently launched 'all-weather crossover' Mutant and the Trailmax Meridian, designed for road and trail performance on the most powerful adventure bikes.

"With three new adventure tyres launched this year, it gives Dunlop the freshest and most varied range of tyres in the adventure tyre market," said Dmitri Talboom, Product Manager.

Trailmax Mission

Today's adventure bikes are ideal for long-distance touring but are also capable of offering impressive performance in the dirt. This versatility sets a real challenge for tyre manufacturers.

The Mission delivers solid off-road performance to match some dedicated trail tyres, but pairs this to high levels of durability, ride quality and stability. Dunlop tested over 30 different types of Mission prototypes before signing off the final specification.



One of the primary goals was durability. Dunlop's own testing showed that riders can expect to get double the mileage of some competitors. The production version of the Mission rear tire delivered 12,800 kilometers in testing, an impressive figure for a tyre with such off-road ability.*

Developed for the long-haul adventure rider, the Trailmax Mission is perfect for riders travelling long distances on-road but still requiring the tread depth and performance to venture off-road at their destination.

A major contribution to the performance comes from Dunlop's Staggered Step technology in both the front and rear tyres. These steps give tread more rigidity and lug stability to prevent flex, and create more biting edges so, as the tread wears, the next biting edge "steps up" to cling to the terrain.

The Mission has distinctive lugs that add rigidity and durability in rocky terrain, allow lower pressures to be run off-road and help riders navigate deep and uneven ruts. The sidewall is strengthened to add higher durability and puncture resistance.

The Mission comes in a range of 19" and 21" fronts and 17" and 18" rear sizes to suit models such as the Honda Africa Twin, Suzuki V-Strom, BMW GS, KTM 1290/1290S, 790R/790S, Yamaha Ténéré, Triumph 800/900/1200 models and many more.

*Test conducted by independent contracted riders on a 400-km mountain loop, sizes 110/80 19 and 150/70 17, on 2017 Suzuki V-Strom 1000

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Dunlop

Dunlop Europe is one of the world's leading manufacturers of motorcycle tyres with an impressive track record of motorsport successes. Dunlop Europe is a technical partner of winning teams in Endurance World Championship Racing, the official tyre supplier to the FIM Moto2 and Moto3 World Championship and the most successful tyre brand in the history of the Isle of Man TT. Off-road, Dunlop is the choice of MXGP and Supercross race winners and champions.

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