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HJC HELMETS 2020 FALL NÉWSLETTER

NEW PRODUCTS

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HELMETS

C80 | C91 | F70 CARBON

NEW GRAPHICS

JOKER SUPERMAN



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The carbon craze continues for 2021, and the latest model to be added to HJC's carbon fiber lineup is the new F70 Carbon.

Normally featuring a lightweight fiberglass composite shell, the aggressive-looking design of the F70 now enjoys the durable, ultra lightweight advantages of a carbon fiber outer shell along with the stunning appearance of our flawless small-weave carbon fiber pattern.



NEW PRODUCT



The i30 was created from years of design and research, bringing the best open face helmet to the market. It starts with the next generation face shield HJ-34. This new Pinlock ready shield offers a wide distortion-free view, and now has a reinforced frame around the lower edges to reduce wind turbulence.

The shield also uses the tool-less, quick release base plate system for easy to installation and removal. We also updated the internal sun shield with an increased coverage area from our previous model.

The 3 top vent intake system provides maximum airflow into the helmet, while the rear exhaust spoiler creates a vacuum effect flushing out the heat.

The Multi-Cool top liner and cheek pad interior gives additional cooling features with its moisture-wicking anti-bacterial fabric. The 2 shell/3 EPS design reduces the weight of the helmet and offers better sizing.

The i30 is also SMART HJC ready to accept the 10B or 20B Bluetooth systems (*sold separately). Overall, this new open face helmet will be the choice of riders for years to come.







NEW PRODUCT



The C80 Dual Sport Modular helmet brings a new look to the HJC lineup. Designed to be used in either off-road or street, this new model allows the rider to have multiple configurations.

The helmet is composed of our Advanced Polycarbonate Composite Shell, that provides a lightweight helmet, with superior fit and comfort from the advanced CAD technology.

The C80 offers a wide-vision face shield and easy-to-use internal sun shield. It also has a large top and lower vent to help keep the rider cool in hot riding conditions. Vents are easy to access and use with gloves on. The multiple helmet configuration allows the rider to use the helmet with or without the extended peak visor. The modular chin bar uses a one-touch and easy to use lever that is glove friendly.

The C80 is also SMART HJC ready to accept the 10B or 20B Bluetooth systems (*sold separately).



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The C91 helmet will offer riders some of the best features on the market at a budget friendly price, starting with the Advance Polycarbonate Composite

advanced CAD technology.

The chin bar operates with an easy to use single lever and is user friendly with gloves. It also includes an internal sun shield with a manual mechanism that moves forward and back with ease.

Shell. It provides a lightweight helmet with a superior fit and comfort using

The large top vent allows airflow ventilation throughout the deep EPS channels of the helmet, keeping you cool on rides.

The SuperCool top liner and cheek pad interior gives additional cooling features with its moisture-wicking anti bacterial fabric.

The C91 is also SMART HJC ready to accept the 10B or 20B Bluetooth systems (*sold separately).





NEW PRODUCT





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RPHA 90©

The reinvented RPHA 90S is the most compact modular helmet on the market. Resembling a full-face helmet through weight and appearance, yet functioning as a modular helmet.

The Premium Integrated Matrix (P.I.M. Plus) shell provides enhanced shock-resistant performance and a comfortable and very lightweight helmet using reinforcement materials that include carbon and Aramid fabric.

The anti-fog and anti-scratch coated sun-visor has increased visibility to reduce eye strain and block sunlight. To reduce the noise in a modular helmet, the RPHA 90S has a 3D-engineered low-noise interior that is focused to reduce noise significantly.

For convenience, the EPS design accommodates eyeglasses and sunglasses and also has recessed areas for custom speaker placement. the RPHA 90s is compatible with HJC's Bleutooth communication system SMART HJC.











SMART HJC

EASY TO USE SMART HJC MOBILE APP

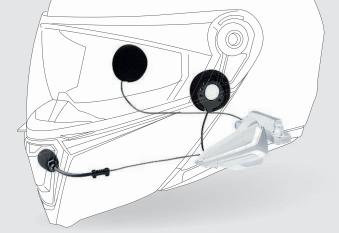
The smart phone app allows you to quickly and easily control various functions of the SMART HJC communication system and also review the Quick Start Guide.



SMART HJC

The SMART HJC 20B provides various functions such as group intercom for optimum riding experience, with the Universal Intercom^M.

SMART HJC 20B can be connected to various Bluetooth communication devices. The Noise Control[™] feature suppresses wind sound and other noises effectively during intercom or phone calls, while maintaining the high audio quality.



SMART HJC 10B is a Bluetooth communication system co-developed with SENA tailored specially for HJC's helmets. Based on SENA's SMH5, 10B model provides optimal Bluetooth environment with intuitive operation and easy installation of the unit.

When riding you can listen to your music, GPS guide and make phone calls through Bluetooth connection. Intercom communication range is up to 400m based on one-to-one connection.

COMPONENTS







BRADE BRADE MOTOGP CZECH WIN

KM

KTH

NEW RIDERS & NEWS

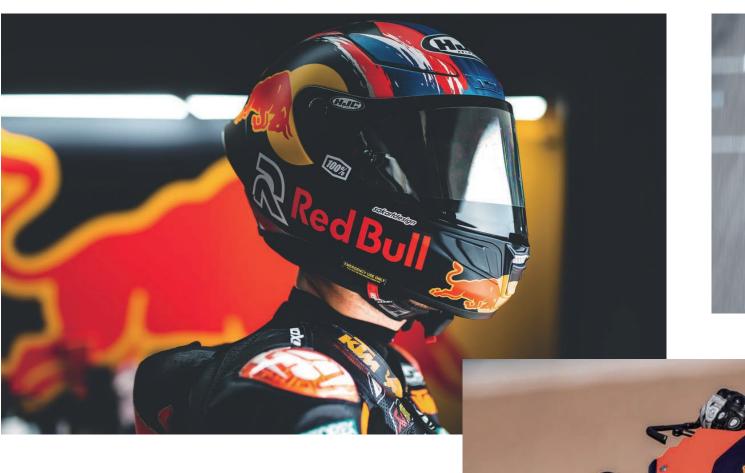
BRAD BINDER IN MOTOGP

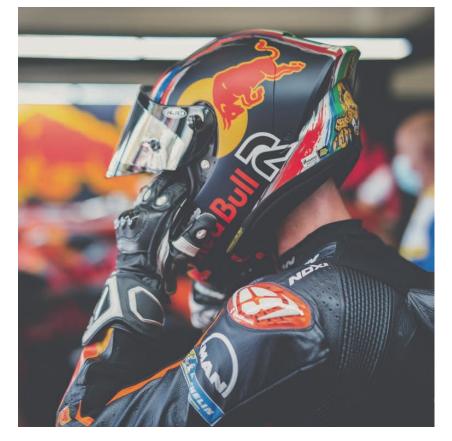
In only his 3rd start, Brad Binder has etched his name in the history books for HJC Helmets, and Red Bull KTM Factory Racing(First Red Bull KTM Factory Racing MotoGP Victory) and has been added to a short list of legendary riders, which include Valentino Rossi, Jorge Lorenzo, and Marc Marquez, to win in their rookie season.

With an HJC Helmets RPHA 01R on his head, Binder showed extreme poise as he made his way to the front of the pack and maintain a lead of over 5 seconds without showing any signs of weakness.

4th and 5th races at Red Bull Ring Spielberg proved that Binder is racer of consistency, placing within the top-10 in both races. Race 4 had a myriad of events that caused the race to be red flagged and restarted.

Through the restart Binder was able to make his way through the field and placing a respectable 4th. Race 5, again, was red flagged and was restarted. While starting 10th on the grid, Binder showed poise as he fought his way into the top-10, placing 8th. Binder is a true contender in the Premier MotoGP class and has huge potential to contend for the Premier MotoGP Championship.

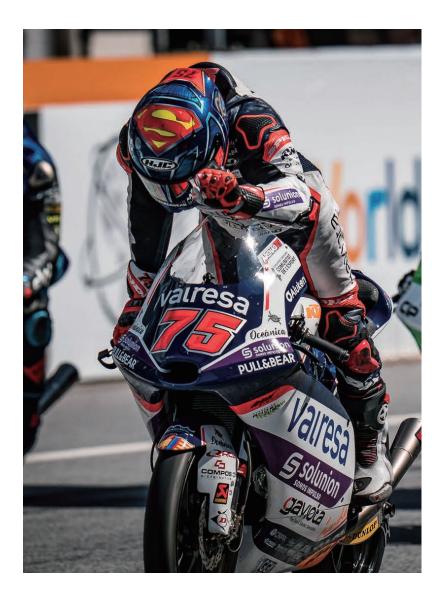






NEW RIDERS & NEWS







SUPER ALBERT ARENAS

HJC's Albert Arenas is making the most out of 2020 and his final year aboard a Moto3 machine by delivering a massive statement to the Grand Prix paddock following his victory at the season opener back in March and the subsequent four-month hiatus from action thereafter: He's here to win!

Arenas appeared unfazed by the long break from racing when the Moto3 season resumed on July 19th at Circuito de Jerez in Jerez de la Frontera, Spain, and the 23-year-old Spaniard captured his second win in just two rounds with a spectacular last-lap pass in the final corner before the checkered flag, extending his points lead and showing the rest of the field that he's a serious contender in the fight for 2020 Moto3 World Championship.

As the season pushes forward, Arenas' dominance continues, and the championship leader has landed on the podium two more times including his infamous win at the Austrian GP where he debuted HJC's upcoming collaboration with DC Comics, Superman! Well done, Albert!

DOUBLE THREAT

HJC Helmets' newest addition to the MotoAmerica roster, Rocco Landers, is proving at just 15 years old that he can run with the big boys, even while on double duty as a second-year pro.

Rocco, the reigning 2019 Junior Cup Champion, is defending his Junior Cup crown in 2020 while simultaneously contesting the Twins Cup title, stepping away from the 14-25 age limit of Junior Cup and lining up on the grid in a class with seasoned veterans.

While some young riders might need time to adjust, Rocco showed he's up for the task after earning double wins on the final day of action at Round 2 in Elkhart Lake, Wisconsin, in both the Junior Cup and Twins Cup championships.



NEW RIDERS & NEWS











HJC HELMETS IN RED BULL MOTOGP ROOKIES CUP

The Red Bull Rookies Cup season is finally underway after several delays due to the global pandemic. As the new official helmet sponsor, HJC was at the Red Bull Ring to provide racing service for the 26 riders who were selected!

The riders finally see the RPHA 01R helmets that were painted by Dave Designs and his team of incredibly talented helmet painters. Each helmet has a unique design from the input of the individual rider.

The early favorite to win the cup this year is Pedro Acosta. The young Spanish rider is part of last year's group that is returning for the second year. Having more seat time and being more comfortable on the bike a second time around will give him an advantage over some of the new incoming riders. The first race of the Red Bull Rookies Cup will be part of the Austrian Grand Prix August 14th to 16th.



NEW 2020 FALL





RPHA 11 CARNAGE





MC5





MC6HSF

MC5SF

MC27SF







RPHA 11 SUPERMAN

STOBON

MC1

DC

RPHA 11 JOKER

RPHA 11

MC21











MC4HSF











KROON

MC4HSF



MC1







F70 DEATHSTROKE



METAL BLACK SEMI FLATBLACK





MC21

MC5



NEW MODELS & GRAPHICS

REPLICA GRAPHICS



RPHA 11 CRUTCHLOW STREAMLINE

RPHA 11

JARBAN







MC4HSF



MC5SF

RPHA 70



MC10SF



MC1





MC5SF



MC21

MC7SF

NEW 2020 FALL























MC27SF

MC8SF



















MC7SF











MC4H

MC1





MC24H



STONE GREY





MC4HSF











N GREY

SEMI FLAT BLACK

BLACK



NEW MODELS & GRAPHICS

NEW 2020 FALL



















MC2SF

MC5SF







MC5SF









MC1SF

MC4HSF





MC1SF

SF PEARL WHITE



MC4HSF



METALLIC BLUE



BLACK





MC2SF

SLIGHT

MC1SF





MC4H



MC2SF



MC2SF

i40



MC5

MC5SF

MC8SF







MC64HSF





MC10SF



2020 FALL I HJCHELMETS NEWSLETTER

NEW MODELS & GRAPHICS

MC7SF

MC8SF



MC5SF



MC9





GOTHAM CITY POLICE DEPARTMENT









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