

THE ITALIAN MADE MOTO MORINI E-BIKE RANGE USHERS IN SPRING: FOUR NEW MODELS ARE ON THE WAY.

ALL WITH A REVOLUTIONARY FRAME

The range of e-bikes designed by Moto Morini is now available for purchase, in four different models but with some shared elements that distinguish them from any other bikes on the market. Firstly, the technology used to integrate the electric motor that is completely hidden from view. Then there is the functional and practical decision to fit Moto Morini e-bikes with an anti-theft system integrated into the frame. Not to mention the quality of the made in Italy philosophy also found in the motorcycle range: both the technology used and assembly are 100% Italian.

ENGINE, BATTERY, ELECTRONICS: EVERYTHING IN THE HUB

Assisted pedalling is there but you can't see it. The aluminium frame with a glossy finish gives no hint as to the technology that is completely hidden in the rear wheel hub: so while it looks like a traditional bicycle it incorporates the highest level of technology available today. Firstly, there is the 250-Watt Zehus All-in-One motor, which allows for a top speed of 25 km / h (the legal limit). It is powered by a 160 wh lithium ion battery charged through pedal motion and regenerative braking during use. The on-board electronics, on the other hand, are controlled by a dedicated and free app, available for both Android and iOS devices. It weighs only 13.5 kg – just like a normal bicycle – allowing you to move either using assisted pedalling or with the strength of your legs alone, without the burden of moving excessive weight.



THE PATENTED ANTI-THEFT SYSTEM

Moto Morini e-bikes are valued possessions, so attention is paid to every detail, even when it comes to security. They have therefore been equipped with a practical and safe anti-theft system: the revolutionary Frame Block is found in the rubber-coated steel cables and integrated into the aluminium frame. These act as an anti-theft chain and, being part of the vehicle, make the bike more secure as the motor block has an integrated padlock that is easy to use and difficult to tamper with. The innovative Frame Block has, in fact, a key locking system with a personal six-digit code that also identifies the frame number and ensures that only the owner can unlock it.

THE MOTO MORINI E-BIKE RANGE

There are four models available, besides the first Limited Edition bike that heralded the company's return to the pedal-assisted sector. Let's start with the City model, the most versatile: 28" wheels, an urban look, and mudguards, luggage racks and leather bags fitted as standard and specifically designed for this e-bike, are the elements that characterize it and make it the perfect choice for those looking for a practical solution for daily journeys. 28" wheels are also found on the Gravel model, youthful and sporty, with a look somewhere between a racing and fixed gear bike. More similar to each other in appearance are the Urban and Sport models, the first with 26" wheels and the second with 27.5" wheels, the most suitable choices for

AFFORDABLE PRICES

The new Moto Morini e-bike range can be purchased through the dedicated ebike.motomorini.eu website or through the Italian brand's dealer network. Prices start from 2,550 Euros for the Sport and Urban models, 2,600 Euros for the Gravel model, and 2,750 Euros for the more equipped City model.

DOWNLOAD THE FOLLOWING LINK TO VIEW PHOTOS HR **GRAVEL**: https://we.tl/jlQTpg2R6t HR **CITY**: https://we.tl/dF0GRI8Urc HR **SPORT**: https://we.tl/lcwp7d1m0Q HR **URBAN**: https://we.tl/6GQ0eJXJXI

MOTO MORINI s.r.l.



<u>CITY</u>







GRAVEL







SPORT







URBAN



