



# CHALLENGE DESIGN

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*You see the city from a different perspective and so does Infiniti Q30. Shaped with dramatic lines and bold proportions, it breaks the mould of conventional design.*

**CLASS OF ITS OWN** The advantages of a higher stance, muscular wheel arches and a provocative low-slung roofline are combined to transform unexpected body proportions into something fresh and dynamic.

**ELEVATED STANCE** The unique black lacquer treatment emphasises the dynamic stance of the Q30. This ideal height provides an advantageous view over traffic, whilst making it instantly stand out.

**EXPRESSIVE STYLING** Deep, sculpted lines of the Q30 run all the way from the front grille, over the hood, dramatically down the side – then finally wrap around to the rear. Let the 3D-formed sheet metal draw you in from any angle.



GALLERY WHITE

Luxuriously soft, suede-like Dinamica pillars and headliner

Soft touch Nappa leather on seats and dash

Rich, wood-grain trim with modern treatment

Laser-cut stitching for tighter seams

# CHALLENGE CONFORMITY

*Shapes that flow naturally in beautiful asymmetry make almost any interior you've seen before look outdated. Inside the Q30, surround yourself with the same premium materials found on your favourite luxury goods and in colours as personal as your taste.*

**DESIGNER COMBINATIONS** Three specially crafted colour schemes help you put your signature inside: City Black with purple stitching, Café Teak with brown leather, and Gallery White – possibly the purest white leather you've ever seen – with red stitching.<sup>1</sup>



CITY BLACK

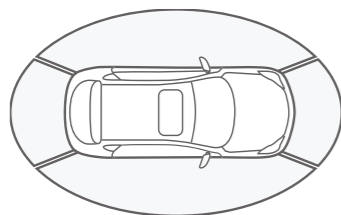


CAFÉ TEAK

# CHALLENGE THE CITY

*Own the streets and conquer traffic. The Infiniti Q30 empowers you to move effortlessly through the city with handling as agile as it is smooth, whilst ingenious technologies help ease you through dense traffic and into tight spaces.*

**AROUND VIEW® MONITOR<sup>1,2</sup>** A virtual exterior 360 bird's-eye view shows you exactly where you are and displays distance markers to help make all parking situations nearly effortless. And with the Moving Object Detection<sup>1,3</sup> and Front and Rear Sonar System<sup>1,2</sup> you are alerted whether a stationary or moving object is detected close by.



360° VIEW

**INTELLIGENT PARK ASSIST<sup>1,2</sup>** Using a combination of 12 sensors, this system will determine if the parking area is large enough, then all you do is operate the brake and accelerator pedals. The Q30 will manoeuvre itself safely – in parallel, head-in or even 45-degree parking spots.

## **BLIND SPOT WARNING<sup>1,6</sup>**

Sensors are used to detect a vehicle entering the blind spot area in an adjacent lane and help you avoid it. First, a warning light illuminates, and then if you begin moving toward the occupied lane, a warning sounds.

## **LANE DEPARTURE WARNING<sup>1,7</sup>**

To help keep you centred in your lane, the system scans the road for lane markings. If you begin to drift, a visual and audible warning is given.

## **FORWARD COLLISION WARNING<sup>4</sup>**

Constantly looking ahead, the Q30 will warn you visually and audibly if your distance to the vehicle in front is too close. If unavoidable, Forward Emergency Braking<sup>5</sup> will automatically apply hard braking.





# CHALLENGE THE ORDINARY

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*From a distance or up close, the Q30 looks like nothing else. The captivating design is taken further with the Q30 City Black Edition, by highlighting its uniqueness and celebrating your individuality.*

**TWO-TONE ALLOY WHEELS** The contrasting black and machine surfacing of the 18-inch wheels add to the sleek look, whilst also displaying the precise application of purple colour accent.<sup>1</sup>

**DISTINCTIVE DETAILS** A dark grey front grille, satin silver door mirrors, and black lacquer treatments to the wheel arches, side sills and rear bumper – all come together to intensify the allure of the Q30 City Black Edition.

**ALCANTARA® INTERIOR** Inside, Alcantara® with purple stitching is used to wrap the dash, armrests and partially cover the seats – adding to the feeling of exclusivity.

**POWER THAT FITS YOU** With three engine choices, you'll find the one that best matches your personality.

1.5-LITRE DIESEL with manual transmission

2.2-LITRE DIESEL with AWD dual-clutch transmission

1.6-LITRE PETROL with manual transmission

# THE FORMULA FOR PARTNERSHIP



Car shown is RB11/2015. Information and images correct at time of printing.

The excitement builds. The pressure mounts. Emotions surge. This is how partnership feels when technology, ingenuity and passion fulfil their promise. This is Infiniti Red Bull Racing and you.

We may be the ones racing, but you are the winner. By combining our long-standing synergistic relationship with Infiniti Red Bull Racing and our Infiniti Performance Engineering Academy ([academy.infiniti.com/engineering/](http://academy.infiniti.com/engineering/)), we can translate racing technology and driver exhilaration – from on-the-track to on-the-road – with the speed and mastery of the pit crew. Giving you a vehicle which is more forward thinking, emotionally powered and ahead of the curve than any other automobile on the road today. This is the Infiniti formula for partnership; you can feel it every time you take the wheel.



Established in 1989, Infiniti has now grown to include saloons, coupés, convertibles, crossovers and SUVs in its line-up and spans 50 countries worldwide. Infiniti is unique and distinctive – not trying to be all things to all people, but everything to some people. At the heart of the Infiniti brand is a history of human attentiveness where the belief that the total ownership experience is much more important than just the car itself, coupled with a commitment to delivering a more empowering, more assured and more exhilarating driving and ownership experience. Infiniti has come to be recognised as a brand that delivers expressive and striking car design. A distinctive design crafted by human hand and delivered with a powerful and daring presence on the road. This, combined with an obsessive attention to detail and precision engineering, all contribute to the feeling that to drive an Infiniti is something special.